venture ideas @ EPFL
“R&D, internal entrepreneurship?”

Speakers

Christoph Strecha
Founder & CEO of PIX4D

Jean-Christophe Zufferey
Co-founder & CEO of senseFly

Henri Seydoux
Founder & CEO of Parrot

Thursday, November 6th, 2014
from 12:00 to 14:00, Room BC420, EPFL

Mandatory registration: www.venturelab.ch
venture ideas @ EPFL

When: Thursday November 6th, 2014, 12h00 - 14h00
Where: Room BC420, EPFL
Who: Anyone interested in innovation or entrepreneurship

Free of charge, Registration is mandatory
Please register on www.venturelab.ch

venturelab and EPFL, through its Innogrants and College of Management of Technology, will be hosting an exceptional happening featuring world-class entrepreneurs as guest speakers:

Christoph Strecha received a Ph.D. degree from the Catholic University of Leuven (Belgium) in 2008 under supervision of prof. Luc Van Gool. His thesis was in the field of multi-view stereo. He joined EPFL (Swiss Federal Institute of Technology) in 2008 where he worked as a post-doc in the computer vision group. His research interests include structure and motion techniques and city modeling. He was co-chair of Commission III/1 of the International Society for Photogrammetry and Remote Sensing. Since 2011 he is working in the field of UAV based mapping and 3D/4D reconstruction as Founder and CEO of Pix4D.

Jean-Christophe Zufferey guides the strategic direction of senseFly. Since 2001, he has been pioneering the field of bio-inspired control for small autonomous flying robots. Jean-Christophe holds a Ph.D. in mobile robotics from EPFL, Lausanne, and a M.Sc. in micro-engineering with a master project completed at CMU, Pittsburgh. In parallel to his research, he followed a continuous formation in Entrepreneurship and Management. Since 2005, he has been involved in the management of various projects in aerial mobile robotics as group leader at the Laboratory of Intelligent Systems. He is also teaching mobile robotics at EPFL.

No diploma but many ideas. The “Ugly Little Duck” of the Schlumberger industrial, Henri Seydoux, 51, son of Jerome – the Pathé cinema – is making a career without mistakes. Parrot, the company he co-founded in 1994, ignores crises. False dilettante and truly passionate, the former journalist keeps the easy familiarity of professional writers. Confidentially, he propelled the start-up as the world leader in wireless devices for mobile phones. Little known, he is also the founder of luxury company Christian Louboutin.

Why participate?
• To discover a new dimension associated with technology: the entrepreneurial career!
• To be part of the innovation revolution
• To acquire the basic but essential tools to start working on your entrepreneurial project

The College of Management of Technology, launched in October 2004, provides teaching and research in the areas of finance, management and economics that have close links to engineering, science and technology.

The Innogrants were created in June 2005 by EPFL to support student and faculty entrepreneurs from the school with grants tailored to their initial financial and technical needs.

Working in close partnership with the CTI, venturelab organizes its «venture ideas» and «venture challenge» training modules at universities all over Switzerland. In addition venturelab provides high level training programs for industry partners and corporate clients.

Program

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<th>Time</th>
<th>Session</th>
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<tr>
<td>12:00</td>
<td>Pizza lunch</td>
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<td>12:30</td>
<td>Welcome message</td>
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<td>Hervé Lebret, Manager of Innogrants @ EPFL,</td>
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<td>12:40</td>
<td>Keynote</td>
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<td>Christoph Strecha, Founder &amp; CEO of Pix4D</td>
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<td>Henri Seydoux, Founder &amp; CEO of Parrot</td>
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<td>14:00</td>
<td>Closing words</td>
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venture ideas are interactive happenings that offer you exceptional opportunities to network with outstanding entrepreneurs and experts. Venture ideas are also the ideal events to confront your own projects with the outside world. The initiative is supported by the CTI entrepreneurship program.

venture leaders offers twenty selected entrepreneurs a 10-days intensive entrepreneurial and business development program in Boston and New-York (USA): “The Swiss Start-up national team”. The program is supported by the EPFL Innovation Park, EPFL, Canton de Vaud, Switzerland Global Enterprise, ETH Zürich, ImmoMig, Preclin Biosystems, “Entrepreneur of the year” by Ernst & Young, CTI and swissnex Boston.