ventureideas@life sciences

The BioAlps region: the right place to launch your start-up? Learn from the most successful entrepreneurs.

With

Andrea Pfeifer
Founder & CEO - AC Immune
From Inception to a cash-positive Biotech Company in 4 years

Philippe Dro
CEO - Endoart
From Inception to a CHF120M M&A

Vincent Mutel
CEO Addex Pharmaceuticals
From Inception to a CHF137M IPO

April 18th, 2008,
from 13h30 to 16h30, Auditorium C01, EPFL

Registrations: www.venturelab.ch/fr/videoas.asp
venturelab and EPFL, through its Innovation Network and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

Andrea Pfeifer is the former head of the Nestlé Research Centers in Lausanne and Tours (France), as well as co-founder of the Nestlé Venture Capital Fund, a 100Mio. Life Sciences corporate venture fund. She brings 15 years of senior management experience with a broad R&D, business and international exposure. Dr. Pfeifer holds a PhD in Pharmacy and Pharmacology and a post-doctorate in Molecular Carcinogenesis.

Philippe Dro held many executive position in life sciences companies, leading several IPOs [LSE, NASDAQ], acquisitions and mergers during his career. His latest position was as Chairman and CEO of EndoArt SA, a Swiss MedTech startup acquired by Allergan Inc in early 2007. Philippe has special taste and skills for turnaround situation as well as M&A activity. He holds a PharmD from the University of (F) and an MBA from Cranfield School (UK).

Born in France, Vincent Mutel holds PhD from University of Paris VI Jussieu. He joined F. Hofmann-La Roche in 1989 and became Head of the Pharmacology Group in the Central Nervous System diseases department in the late 1990’s. He left Roche in 2001 and co-created in May 2002 Addex Pharmaceuticals in Geneva. He’s currently CEO and vice-chairman of Addex and a non-executive member of the Board of Directors of Lectus Therapeutics Ltd.

Why participate?
• To discover a new dimension associated with technology: the entrepreneurial career!
• To be a part of the innovation revolution
• To acquire the basic but essential tools to start working on your entrepreneurial project
• Interested by innovation and entrepreneurship

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new College of Management of Technology which was launched in October 2004.

The Innovation Network created in June 2005 supports entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

venturelab, a national initiative of the CTI Innovation Promotion Agency, offers in close cooperation with EPFL/ETHZ, Universities and Universities of applied sciences tailor-made training modules for promoting innovative young enterprises and for sensitizing students to the subject of entrepreneurship.

Online registration until April 17th, 2008: www.venturelab.ch/fr/videos.asp

Questions?
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