venture ideas @ EPFL
Swiss ways of building start-ups

Friday, November 4, 2011
from 13:50 to 16:30 (door opening 13:30)
Forum Rolex Learning Center, EPFL

Mandatory registration: www.venturelab.ch
venture ideas @ EPFL

When: November 4, 2011, from 13:50 to 16:30 (door opening 13:30)
Where: Forum Rolex Learning Center, EPFL
Who: Anyone interested in innovation and entrepreneurship
How: Entrepreneurs presentations
How much: venture ideas is free of charge

venturelab and EPFL, through its Innogrants and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

Franck Riboud is the Chairman and the Chief Executive Officer of Danone. Born in Lyon, he studied at EPFL in the 70’ and holds a degree in Mechanical Engineering. He jointed Groupe Danone in 1980 and has held several positions, including General Manager of Evian since 1990 and General Manager of Corporate Business Development since 1994, when he was responsible for the internationalization of the company. He has also been a Director of groups such as L’Oréal, Renault and Quicksilver United States.

Martin Odersky currently serves as the Chairman of Typesafe, a young company founded in 2011 by the creators of the Scala programming language and Akka middleware, who joined forces to create a modern software platform for the era of multicore hardware and cloud computing workloads. In this position, he has played a major role in defining Typesafe’s strategy. He is also full professor at EPFL, leading the Programming Methods Laboratory.

Kamel Besseghir joined Debiopharm SA in 1995. He received a medical degree in 1973 in Oran, Algeria. Previous job experiences include Assistant-Professor and Privat-Docent at the University of Lausanne, International Manager for Drug Safety at Serono. He also worked in developing countries on programs funded by the Swiss Agency for Development and Cooperation to improve drug use.

Why participate?

- To discover a new dimension associated with technology: the entrepreneurial career
- To be a part of the innovation revolution
- To acquire the basic but essential tools to start working on your entrepreneurial project

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new College of Management of Technology which was launched in October 2004.

The Innogrants were created in June 2005 to support entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

venturelab, as national program financed by the Commission for Technology and Innovation CTI, offers custom-tailored training modules to help increase awareness of students for entrepreneurship, as well as individual coaching measures for high-tech start-ups, jointly with partners, in particular universities and engineering schools.

Program

13:30  Door opening
13:50  Welcome message
      Hervé Lebret, Manager of Innogrants@EPFL,
      Jordi Montserrat, Manager venturelab western Switzerland
14:00  Franck Riboud
      Danone
14:45  Martin Odersky
      Typesafe
15:10  Networking break
15:30  Kamel Besseghir
      Debiopharm SA
16:00  Apero and networking

Online registration until November 2, 2011: www.venturelab.ch

Any questions?

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