venture ideas @ EPFL
Swiss ways of building start-ups

Tuesday, May 15, 2012
from 14:00 to 18:00 (door opening 13:30)
Rolex Learning Center Forum, EPFL

Meet the Swiss national start-up team 2012

mandatory registration
www.venturelab.ch (venture ideas)
venture ideas @ EPFL

When: May 15th 2012, from 14:00 to 18:30 (door opening 13h30)
Where: Rolex Learning Center, Forum, EPFL
Who: Anyone interested in innovation and entrepreneurship
How: Entrepreneurs presentations and pitches
How much: venture ideas is free of charge

venturelab and EPFL, through its Innogrants and College of Management of Technology, offer you an exceptional event with the presence of world-class entrepreneurs:

Amaud Bertrand founded HouseTrip in 2009, and has served as Chief Executive Officer since the company’s inception and won the venture leaders competition in 2009. HouseTrip has generated bookings for over 500'000 nights so far, with 55,000 properties already listed in thousands of key global destinations. HouseTrip.com is now Europe’s leading holiday apartment website and has completed a $17 Mio Series B funding round.

Pascal Meyer: After a first training at Ecole romande d’art et de communication, Pascal Meyer decided to launch his first website. Created in 2005, QoQa employs 16 people and attracts more than 100’000 users per day, and has more than 23’000 fans on Facebook. The company generated CHF 16 Mio revenue in 2011.

Amin Shokrollahi has been at the forefront of research in information communication for the last 20 years. His work has received numerous awards, the latest one being the IEEE Hamming Medal, which is one of the highest awards given by the largest professional organization in the world. He is the co-founder of Kandou Bus SA, an EPFL spin-off which just closed a USD 10 Mio series-A financing in 2012.

Why participate?
- To discover a new dimension associated with technology: the entrepreneurial career!
- To be a part of the innovation revolution
- To acquire the basic but essential tools to start working on your entrepreneurial project

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new College of Management of Technology which was launched in October 2004.

The Innogrants created in June 2005 supports entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

venturelab, as national program financed by the Commission for Technology and Innovation CTI, offers custom-tailored training modules to help increase awareness of students for entrepreneurship, jointly with swiss universities and engineering schools.

Program

13:30 Door opening
14:00 Welcome message
Herve Lebret, Manager of Innogrants@EPFL, Jordi Montserrat, Manager venturelab western Switzerland
14:10 Keynote HouseTrip
Amaud Bertrand
14:30 Keynote QoQa
Pascal Meyer
14:50 Elevator pitches competition 1
venture leaders 2012 - IT
15:10 Forum
QoQa – Housetrip – Vleaders IT Q&A
How can a Swiss internet startup make it?
15:30 Coffee break
16:00 Keynote Kandou
Amin Shokrollahi
16:20 Elevator pitches competition 2
venture leaders 2012 - Life Sciences
16:40 Forum
Kandou – Vleaders Life Sciences Q&A
Growing your firm: what is the path?
17:00 Captain election & Helbling Innovant Award
17:20 Coffee break
18:00 Swiss Premiere Movie: something ventured

Online registration until May 14th, 2012: www.venturelab.ch

Questions?
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