venture ideas @ EPFL
Entrepreneurs’ journey with impact

November 10th, 2010
from 5pm to 7pm,
Auditorium CO1, EPFL

Pitches & panel with the laureates of the Rolex Awards Young Laureates Programme

Speakers

George Candra,
Founder Aster Data
«The Silicon Valley Startup: A Personal Journey»

Rémi Walbaum,
Founder leshop.ch
«The entrepreneur’s dilemmas»

Online registration until November 8th 2010: www.venturelab.ch (ventureideas)
venturelab, a national program of the Innovation Promotion Agency CTI, offers in close cooperation with EPFL/ETHZ, Universities and Universities of applied sciences tailor-made training modules for promoting innovative young enterprises and for sensitizing students to the subject of entrepreneurship.

**venture ideas @ EPFL**

When: November 10th 2010, from 5pm to 7pm  
Where: Auditorium CO1, EPFL  
Who: Anyone interested in innovation and entrepreneurship  
How: Entrepreneurs presentation and pitches  
How much: venture ideas is offered free of charge  
Mandatory registration: www.venturelab.ch (ventureideas)

venturelab and EPFL, through its Innogrants and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

**Prof. George Candea** heads the Dependable Systems Lab in EPFL’s School of Computer & Communication Sciences, where he does research on techniques for improving software dependability. Until 2009, George was also Chief Scientist of Aster Data, a Silicon Valley-based large-scale data analytics company he co-founded in 2005. George received the Top 35 Young Technology Innovators award (TR35) from the MIT Technology Review in 2005. George received his PhD in computer science from Stanford University in 2005 and his BS (1997) and MEng (1998) in computer science from the Massachusetts Institute of Technology, and worked at Oracle, IBM and Microsoft Research.

**Rémi Walbaum** is an entrepreneur at heart. The various enterprises he has created have often been the result of his pioneering vision. Like most true entrepreneurs, Rémi Walbaum has known both extraordinary success and dramatic failure — often because his companies were started too early, before the market was quite ready for them. In 2005, Rémi Walbaum launched his latest venture: Fleur de Pains, a chain of bakeries. Fleur de Pains has been highly successful and is expanding rapidly. He will share with us the difficulty of having to reconcile things that can be perceived as extreme.

**Why participate?**

- To discover a new dimension associated with technology: the entrepreneurial career!
- To be a part of the innovation revolution
- To acquire the basic but essential tools to start working on your entrepreneurial project
- Interested by innovation and entrepreneurship

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new **College of Management of Technology** which was launched in October 2004.

The **Innogrants** created in June 2005 supports entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

The **Young Laureates Programme**, an expansion of the Rolex Awards for Enterprise, fosters innovation in the next generation. Launched in 2009, the initiative supports visionary young men and women at a critical juncture in their careers, enabling them to implement inventive ideas that tackle the world’s most pressing issues in five areas: science and health, applied technology, exploration, the environment and cultural preservation.

**Program**

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<td>16:30</td>
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| 17:00 | Welcome message
|       | Hervé Lebret, Manager of Innogrants @ EPFL                        |
|       | Jordi Montserrat, Manager, venturelab western Switzerland          |
| 17:10 | The Silicon Valley Startup - A Personal Journey by George Candea |
| 17:30 | Rolex Young Laureates
|       | Pitches & panel by the laureates of the Rolex Awards Young Laureates Programme |
| 18:35 | The entrepreneur’s dilemmas by Rémi Walbaum                          |
| 18:55 | Closing word                                                          |
| 19:00 | Apero & Networking                                                    |

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www.venturelab.ch (ventureideas)

**Questions?**

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- **Innogrants**: herve.lebret@epfl.ch
- **CdM**: jean.micol@epfl.ch
- **The Young Laureates Programme**: young.rolexawards.com