Venture Lab

How to be centered and gather others towards a same vision

Polydom, EPFL Lausanne

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Presentation by Robin Cornelius
A pilot group
« Switcher »
- 120 employees
- 10 different nationalities
- Almost 30 years of existence
- Dealing with multicultural standards
- In a permanent changing environment
- Creating everyday clothing
How to shape an identity for this group?
Vision through philosophy

A)
B) Ethics, Moral
Vision through psychology

- Anima / Animus
- Respect / Self-esteem
Vision through a political commitment

- Transparency = Information, credibility
Ultimate goal through an anthropological approach; observation

Performance & Happiness

- A happy and performing group of individuals
- A happy and solid group of individuals can result from a happy and balanced individual
Thank you for your attention!