venture ideas @ EPFL

with Yahoo! and Doodle

Rich Riley
Senior Vice President
Yahoo! Europe

Paul E. Sevinç
CTO & Co-Founder
Doodle AG
Doodle: 3 million users and counting

November 4th, 2009
from 12h00 to 14h00, Auditoire CE 3, EPFL

Pizza will be served starting at 12h00.
Mandatory registration: www.venturelab.ch/fr/videas.asp
venturelab and EPFL, through its Innovation Network and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

Rich Riley is Senior Vice President of Yahoo! Europe. In this role, he oversees all go-to-market activities and operations for consumers, advertisers and partners as well as the European PeL. Riley joined Yahoo! in January 1999 when Yahoo! acquired Log-Me-On.com, the start-up company he co-founded, which developed and patented what is today the Yahoo! Toolbar. In his nearly ten years with Yahoo!, Riley has held a variety of roles including corporate and business development, leading the Small & Medium Business division in the U.S. and most recently as SVP of the Advertiser & Publisher Group in Europe where he was responsible for Yahoo!’s European advertising business.

Riley has extensive experience in operating Internet businesses, having co-invented the Yahoo! Toolbar, working on Yahoo!’s communications and small business products, leading numerous partnerships, as well as having served as a leader of Yahoo!’s search and display businesses. Prior to joining Yahoo! and starting Log-Me-On.com, Riley worked as a financial analyst at Donaldson, Lufkin & Jenrette in New York. Riley graduated from the Wharton School of the University of Pennsylvania with a B.S. in Economics with Majors in Finance and Entrepreneurial Management and serves on the Wharton Entrepreneurial Advisory Board. He lives in Switzerland with his wife and four children.

Paul E. Sevinç received an MSc in electrical engineering and an ScD in computer science, both from ETH Zürich. After having received his MSc and before pursuing his ScD, he spent a couple of years working as a software engineer in Switzerland and in the US. With Doodle inventor Michael Näf, Paul founded Inturico Engineering GmbH, now Doodle AG, who’s CTO he is. Doodle AG provides a Web service at doodle.com that aids in saving groups precious time when finding a time for a group event such as a conference call or a family BBQ.

Why participate?

• To discover a new dimension associated with technology: the entrepreneurial career!
• To be a part of the innovation revolution
• To acquire the basic but essential tools to start working on your entrepreneurial project
• Interested by innovation and entrepreneurship

Online registration until November 2nd 2009: www.venturelab.ch/fr/ideas.asp

Questions?
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