venture ideas @ EPFL

Networking 2.1.2 by and for Swiss entrepreneurs

With

Stéphane Doutriaux
Founder and CEO
Poken

Barbara Yersin and Jonathan Maim
Co-founders
Minsh

Dominic Senn
Co-founder and CEO
Basisnote

Neil Rimer
Co-founder and partner
Index Ventures

Meet the Swiss national start-up team 2009

May 15th, 2009
from 13h00 to 16h35, PO - Polydôme, EPFL

Mandatory registration: www.venturelab.ch/fr/videas.asp

venturelab, a national program of the Innovation Promotion Agency CTI

L’Innovation Network • Le Collège du Management de la Technologie
venturelab and EPFL, through its Innovation Network and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

**Stéphane Doutriaux** is the founder and CEO of Poken S.A., a Swiss start-up, which has developed the poken, an accessory that instantly connects you with your friends across online social networks when and where you meet them. Poken, your social business card, is revolutionizing social networking, bridging the gap between your online and off-line identities.

**Barbara Yersin and Jonathan Maim** are the founders of Minsh: an underwater virtual world that offers you a unique way to visualize your social networks. Do you have a Twitter account? Maybe your fish is already on Minsh. Go on http://minsh.net to check it out !

**Dominic Senn** holds an MA in political science, economics and statistics. He is a Co-Founder and the CEO of basisnote, the company that brings scent to online dating.

**Neil Rimer** is a Partner with Index Ventures, a leading venture capital firm which is known for its investments in Skype, MySQL, Last.fm and GenMab among others. He grew up in Switzerland and holds a Bachelor’s degree from Stanford University and an MBA from Harvard Business School.

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**When:** May 15th, 2009 from 13h00 to 16h35  
**Where:** PO - Polydôme, EPFL  
**Who:** Anyone interested in innovation and entrepreneurship  
**How:** Entrepreneurs presentation and pitches  
**How much:** venture ideas is offered free of charge.  
**Mandatory registration:** www.venturelab.ch/fr/videas.asp

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**Why participate?**

- To discover a new dimension associated with technology: the entrepreneurial career!
- To be a part of the innovation revolution
- To acquire the basic but essential tools to start working on your entrepreneurial project
- Interested by innovation and entrepreneurship

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new **College of Management of Technology** which was launched in October 2004.

The **Innovation Network** created in June 2005 supports entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

**venturelab**, a national program of the Innovation Promotion Agency CTI, offers in close cooperation with EPFL/ETHZ, Universities and Universities of applied sciences tailor-made training modules for promoting innovative young enterprises and for sensitizing students to the subject of entrepreneurship.

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**Questions?**

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