ventureideas@EPFL
Networking 2.1.2 by and for Swiss entrepreneurs

With

Stéphane Doutriaux
Founder and CEO
Poken

Barbara Yersin and Jonathan Maim
Co-founders
Minsh

Dominic Senn
Co-founder and CEO
Basisnote

Neil Rimer
Co-founder and partner
Index Ventures

May 15th, 2009
from 13h00 to 16h35, PO - Polydôme, EPFL

Mandatory registration: www.venturelab.ch/fr/ideas.asp
venture ideas @ EPFL

Networking 2.1.2
by and for Swiss entrepreneurs

Jordi Montserrat
venturelab

Hervé Lebret
EPFL
It’s about entrepreneurship!

- Spirit
- Execution
- Network

"I call my invention 'The Wheel,' but so far I’ve been unable to attract any venture capital."

FORBES • November 1, 2004
You know social networking
Social networking is real

- **myspace.com**
  - acquired by News Corp in 2005 for $580M

- **YouTube**
  - acquired by Google in 2006 for $1.6B

- **facebook**
  - valued by Microsoft at $15B in 2007

- **twitter**
  - rumors of acquisition by Google or Apple

- **bebo**
  - (UK) -acquired by Amazon for $850M in 2008

- **meetic**
  - (FR) – revenues of €133M in 2008

- **XING**
  - (GE) revenues of €35M in 2008
13h40 Poken: boosting the networking craze  
  *Stéphane Doutriaux*  
  Founder & CEO of Poken

14h00 Minsh: is your fish working for you?  
  *Barbara Yersin and Jonathan Maim*  
  Co-founders of Minsh

14h15 Networking Break  
  Use your Poken and Minsh to network

14h45 Elevator pitches competition by the venture leaders 2009  
  *Welcome the "Swiss national start-up team" and select its captain*

15h15 Coffee Break  
  *Keep your fish working, and linked it to the Poken...*

15h45 Odour Match, the future of networking  
  *Dominic Senn,*  
  Co-founder and CEO of Basisnote

16h00 Building Global Companies  
  *Neil Rimer,*  
  Co-founder and partner at Index Ventures

16h30 Closing word and pitch competition winners announcement followed by Apéro