venture ideas @ EPFL
“Funding a global start-up in Switzerland”

Tuesday, April 30th, 2013
from 14:00 to 17:00 (doors open 13:30)
Rolex Learning Center Forum, EPFL

Meet the Swiss national start-up team 2013

Mathieu Fivaz
Co-founder & COO

Johannes Reck
Co-founder & CEO

“Open discussion
“How to raise money in 2013”

with the founders of Abionic, Sensefly, Leman Micro Devices, Aleva Neurotherapeutics

Registration is mandatory
Register for free on www.venturelab.ch
venture lab and EPFL, through its Innogrants and College of Management of Technology, will be hosting an exceptional happening featuring world-class entrepreneurs as guest speakers:

Mathieu Fivaz co-founded of Urturn, a new consumer social media service with its main audience in the US and the UK. Urturn is based in Lausanne, with offices in London and San-Francisco and has welcomed bands such as David Bowie, Alicia Keys, The Script and One Direction as early adopters. After initially working in oil exploration, Mathieu managed Lysis - a Swiss start-up that became the global leader in content management software for digital TV after it was acquired by the Kudelski Group. Mathieu Fivaz holds a PhD in plasma physics from the EPFL.

Johannes Reck graduated with a Master in Science from the Swiss Federal Institute of Technology in January 2009. While still in university, he co-founded GetYourGuide and successfully led the company to the first venture capital round. After a brief interlude as Visiting Associate at the Boston Consulting Group, Johannes decided to make the move and join GetYourGuide as CEO in June 2009. GetYourGuide has since become Europe’s leading online platform for tours, attractions & activities.

An open discussion on the topic “how to raise funds in 2013” will bring together experienced entrepreneurs from the leman region.

Nicolas Durand holds a PhD in nanotechnology applied to life sciences from EPFL. He founded Abionic SA in 2010 as an EPFL spin-off. Abionic is active in the research, development and sales of in vitro diagnostic devices for allergies detection.

Marc-Eric Jones is an entrepreneur with more than 30 years experience as executive and CEO of private and public companies in the UK, USA and Switzerland. He founded Leman Micro Devices SA in 2012 as a stealth-mode start-up based at the PSE of the EPFL, focused on creating medtech applications for future Smartphones.

André Mercanzini is the founder and current CTO of Aleva Neurotherapeutics. The company develops next-generation implants for Deep Brain Stimulation (DBS) therapy for major neurological indications such as Parkinson’s Disease or depression.

Jean-Christophe Zufferey holds a Ph.D. in mobile robotics from EPFL, Lausanne, and a M.Sc. in micro-engineering from CMU, Pittsburgh. Since 2005, he has been involved in the management of various projects in aerial mobile robotics as group leader at the Laboratory of Intelligent Systems of the EPFL. He founded senseFly – a company which develops, assembles and markets autonomous camera equipped mini-drones for civil professional applications.

Why participate?
- To discover a new dimension associated with technology: the entrepreneurial career!
- To be part of the innovation revolution
- To acquire the basic but essential tools to start working on your entrepreneurial project

The College of Management of Technology, launched in October 2004, provides teaching and research in the areas of finance, management and economics that have close links to engineering, science, and technology.