ventureideas@EPFL
Swiss ways of building start-ups

Meet the Swiss national start-up team 2010

Robin Cornelius
Founder and Executive President of the Board Switcher

Hubert Lorenz
Founder and CEO Mimotec

Dominik Grolimund
Co-founder and CEO Wuala

April 22nd, 2010
from 13h15 to 16h30, PO - Polydôme, EPFL

Mandatory registration: www.venturelab.ch
Swiss ways of building start-ups?

It’s like your hair, startups may experience

- slow, controlled growth
- fast, chaotic growth

Jordi Montserrat
venturelab

Hervé Lebret
EPFL
Agenda

13h45 Welcome message

13h50 How to be centered & gather others towards the same vision
   Robin Cornelius  Founder, Switcher

14h15 Mimotec: a successful story
   Hubert Lorenz  Founder and CEO of Mimotec

14h40 Networking Break

15:10 Elevator pitches competition by the venture leaders 2010

15:50 Wuala: an M&A tale for a Swiss start-up!
   Dominik Grolimund  Co-founder and CEO of Wuala

16:15 Closing word and pitch competition winners announcement
venture ideas @ EPFL

Robin Cornelius
Founder and Executive
President of the Board of Switcher
venture ideas @ EPFL

Mimotec
Microparts for great ideas

Hubert Lorenz
Founder and CEO of Mimotec
Elevator Pitches

Rules:

- **2 minutes** for a presentation (sign after 30 sec.)

- **One slide but** we are here to listen to you!

- **Convince** the public with your idea and your enthusiasm

- Use the opportunity to **demonstrate** the value for your idea and to **convince** future partners, investors, employees.
Invest

Project No. _______

1’000’000
venture ideas @ EPFL

Dominik Grolimund
Co-founder and CEO of Wuala
venturelab: from ideas to business

venture leaders
The American Groove
(10 d, Boston USA)

venture training
Growth and fund raising
(5 d)

venture plan
Crystallize and communicate your opportunity (5 d)

venture challenge
Discover the start-up challenges (14W course)

venture ideas
Meet the entrepreneurial spirit (Event)

Bringing students to start-up

Accelerating start-ups on the path of success
PRE-SEED FUND
an initiative of private donors

CHF 130’000 to kick-off your startup
You are doing research that leads to innovative applications. Why don’t you start a business? Venture Kick provides you with CHF 130’000 to kick-start your own company.

Get your kick: www.venturekick.ch
Students, researchers, professors, you think your idea has unique potential. We offer you the possibility to develop it with our INNOGRANTS.
MoT Event: “Becoming a Global Entrepreneur”
Thursday, May 6, 2010, at 17:30, EPFL - CO 1, with a video conference with "swissnex" in Bangalore

17:30  Opening of the MoT Event at EPFL
17:35  Bangalore - India Perspective
17:40  Elevator Pitch of Entrepreneurial Projects 1 & 2
17:45  Founding a company in Switzerland and India
17:55  Elevator Pitch of Entrepreneurial Projects 3 & 4
18:00  Doing Business in India
18:10  Elevator Pitch of Entrepreneurial Projects 5 & 6
18:15  Expanding from India
18:25  Elevator Pitch of Entrepreneurial Projects 7 & 8
18:30  Becoming a Global Entrepreneur
18:40  Virtual Round Table with Questions & Answers
19:00  Aperitif & Exhibit with posters of entrepreneurial projects of MoT Students

Attendance is free, however you have to register to:

http://mot.epfl.ch/event

Jean Micol, Co-director of MoT Executive MBA Program
Silvia Hostettler, Executive Director swissnex
Carmelo Bisognano, Founder & CEO EasyMedMobile
G. M. Kini, Managing & Founder Director of Bigtec, India
Daniel Borel, Co-founder & former CEO & Chairman of Logitech

Executive MBA in Management of Technology
MoT Event  May 6, 2010  www.epfl.ch/mot
Swiss ways of building start-ups?

There is a zoology for growth

- Elephants grow very slowly
- Gazelles grow at least 20% per year
- Gorillas are market leaders and often grew 100% during 5-10 years

The Swiss way is unique !!

Results

The Swiss National Start-up Captain
We need your feedback!

Évaluation du „venture ideas“ du 24 novembre 2005 à L’EPFL

Nous vous remercions pour vos réponses ouvertes. C’est seulement à partir de vos critiques constructives que nous avons la possibilité de continuer à améliorer „venture ideas“ et de répondre aux besoins des différents participants.

Groupe: [ ] Atelier [ ] Conférence
Catégorie: [ ] start-up [ ] coach - mentor(e) [ ] étudiant(e) / participant(e)
Nom/prénom: 
Adresse: 
NPA/La collée: 
Tel: 
E-mail: 

1. Quels ont été les points positifs de la journée?

2. Quels étaient les éléments négatifs? Que pourrions-nous encore améliorer?

3. Évaluez les points du programme suivants:

   Quelle est votre impression générale de la journée? [ ] [ ] [ ]
   Témoignage d’entrepreneur: M. Chappez [ ] [ ] [ ]
   Table ronde: Outils opportunités pour les Télécopie et IT [ ] [ ] [ ]
   Atelier de travail avec les entrepreneurs [ ] [ ] [ ]
   Conférence: Secrétariat d’affaires [ ] [ ] [ ]
   Conférence: Marketing et technologie [ ] [ ] [ ]
   Session d’élève Pitch [ ] [ ] [ ]
   Témoignage d’entrepreneur: M. Favre [ ] [ ] [ ]

   Comment jugez-vous l’organisation de l’événement? [ ] [ ] [ ]
   Comment jugez-vous l’infrastructure et la taille d’accueil? [ ] [ ] [ ]

4. Avez-vous recommandé le „venture ideas“ à EPFL? [ ] [ ] [ ]