venture ideas @EPFL
Swiss ways of building start-ups

Thursday, April 21st, 2011
from 13:45 to 16:30 (door opening 13:15)
Rolex Learning Center, Forum, EPFL

Speakers

Nader Donzel
co-founder and COO of Biocartis

Elmar Mock
founder of Creaholic, co-inventor of the Swatch

Edouard Lambelet
chairman and CEO SmallRivers (paper.li)

Meet the Swiss national start-up team 2011

Mandatory registration: www.venturelab.ch (venture ideas)
venture ideas @ EPFL

When: April 21st, 2011, from 13:45 to 16:30 (door opening 13h15)
Where: Rolex Learning Center, Forum, EPFL
Who: Anyone interested in innovation and entrepreneurship
How: Entrepreneurs presentations and pitches
How much: venture ideas is free of charge

venturelab and EPFL, through its Innogants and College of Management of Technology, offer you an exceptional event with the presence of worldclass entrepreneurs:

Elmar Mock is the founder of Creaholic and the co-inventor of the Swatch. As he founded Creaholic in 1986, his vision was to establish a team of creative and technically minded individuals with the skills, knowledge and enthusiasm to deliver ground breaking projects. Before Creaholic, he worked for ETA AG, where he co-invented the Swatch and was in charge of the development of the injection moulding activities.

Nader Donzel currently serves as the Chief Operating Officer of Biocartis. In this position, he has played a major role in defining and building Biocartis as well as supporting its financing and business development efforts. He started his career in the life science industry as specialist in laboratory automation. He co-founded Scitec Laboratory Automation, a company delivering full-fledged automated high-throughput screening systems to the pharma and biotech industry.

Edouard Lambelet is the Chairman and the CEO of SmallRivers, a spontaneous social networking and shared portable microblogging web service. Paper.li is SmallRivers’ latest development, and by far the most promising. Prior to this new initiative, he founded MNC, a leading international mobile application and service provider that has been acquired by Alcatel-Lucent in 2004. Edouard has been active in the media, international live art production and entertainment business.

Why participate?
- To discover a new dimension associated with technology: the entrepreneurial career;
- To be a part of the innovation revolution;
- To acquire the basic but essential tools to start working on your entrepreneurial project;

The Management of Technology has been an important effort within EPFL over the last several years, and it has come to fruition in the form of the new College of Management of Technology which was launched in October 2004.

The Innogants created in June 2005 supports entrepreneurs and project carriers with a network of competences and grants tailored to the financial and technical needs of inventions and to the management of innovation.

venturelab, as national program financed by the Commission for Technology and Innovation CTI, offers custom-tailored training modules to help increase awareness of students for entrepreneurship, as well as individual coaching measures for high-tech start-ups, jointly with partners, in particular universities and engineering schools.

Program

13:15 Door opening
13:45 Welcome message
Hervé Lebret, Manager of Innogants@EPFL, Jordi Monteixrat, Manager venturelab western Switzerland
13:50 Creaholic
Elmar Mock
14:15 Biocartis
Nader Donzel
14:40 Networking break
15:10 Elevator pitches competition
venture leaders 2011 - welcome to the Swiss national start-up team
15:50 SmallRivers
Edouard Lambelet
16:15 Pitches winners announcement
16:30 Apero and networking

Online registration until April 19th, 2011: www.venturelab.ch

Questions?
venturelab derek.barras@venturelab.ch
Innogants herv.lebret@epfl.ch
CdM jean.micol@epfl.ch