The Entrepreneurial race: From Passion to Action
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Ladies and gentlemen,

Switzerland produces many winners in the entrepreneurial race. From passion to action, we are good at turning ideas into successful businesses. Yet the question arises as to how do we sustain this success, even improve upon it?

To address this question, EY and EPFL are proposing a truly insightful event.

At EPFL’s Rolex Learning Center, we will first leverage the 25 years of EY’s Entrepreneur of the Year to profile the traits of the winners, we will then explore how emotional intelligence is also a key asset to any successful entrepreneur and ultimately we will debate about how the Swiss eco-system could be further improved to foster and grow successful entrepreneurship.

We invite you to join us to learn more about how you, too, can win in the entrepreneurial race as well as providing you with an excellent opportunity to meet peers, investors and decision-makers at the networking cocktail that follows.

We look forward to meeting you on 16 September at EPFL.

Mark Hawkins  
EY Partner

Adrienne Corboud Fumagalli  
Vice-présidente Innovation & Valorisation EPFL
Agenda

16:00 Welcome coffee

16:30 Introduction
   ▶ Adrienne Corboud Fumagalli, Vice-présidente Innovation & Valorisation EPFL

16:40 Facilitating Entrepreneurship
   ▶ Mark Hawkins, EY Partner

17:00 Traits of winning entrepreneurs – Lessons learned from 25 years of EoY in Switzerland
   ▶ Heinrich Christen, EY Partner

17:45 Guest Entrepreneur – Lessons learned

18:05 Coffee break

18:15 Emotional Intelligence – Key to win the entrepreneurial race
   ▶ Les Morgan, Executive training coach, United Kingdom

18:45 How to foster the right entrepreneurial climate in Switzerland?
   ▶ Fathi Derder, Conseiller national coach
   ▶ Xavier Paternot, Managing Partner, Vinci Capital
   ▶ Claude Suard, Managing Partner, Vinci Capital
   ▶ Adrienne Corboud Fumagalli, Vice-présidente Innovation & Valorisation EPFL
   ▶ Walter Steinlin, Président de la Commission pour la technologie et l’innovation CTI

19:30 Networking cocktail
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EPFL, Rolex Learning Center
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